# Prompt evolution

## Blog writing

PROMPT 1:  
*Create an SEO-optimized blog post about the following topic: [short description of the topic].*

*Ensure the content is informative, engaging, and well-structured, incorporating the necessary keywords throughout the article. Include an attention-grabbing title, an introduction that hooks the reader, and a clear, logical flow with subheadings to break the content into easily digestible sections.*

*Optimize the article for the following keywords: [keywords].*

PROMPT 2:

*You are an expert SEO copywriter.*

*Create an SEO-optimized blog post about the following topic: [short description of the topic].*

*Ensure the content is informative, engaging, and well-structured, incorporating the necessary keywords throughout the article. Include an attention-grabbing title, an introduction that hooks the reader, and a clear, logical flow with subheadings to break the content into easily digestible sections. Optimize the article for the following keywords: [keywords].*

FIRST REFINEMENT:  
*Create an SEO-optimized blog post about the following topic: [short description of the topic].*

*Write content that is helpful, easy to read, and interesting for your audience. The blog post should include:*

*- A catchy title that makes people want to read more*

*- An introduction that explains what the article is about and why it matters*

*- Clear sections with headings that organize the information*

*- Useful information that answers questions readers might have*

*- A conclusion that summarizes the main points*

*Make sure to naturally include these keywords throughout the article: [keywords]*

*The article should be detailed enough to provide real value to readers, typically between 800-1500 words.*

SECOND REFINEMENT:  
*Create an SEO-optimized blog post about the following topic: [short description of the topic].*

*Write content that is helpful, easy to read, and interesting for your audience. The blog post should include:*

*- A catchy title that makes people want to read more*

*- An introduction that explains what the article is about and why it matters*

*- Clear sections with headings that organize the information*

*- Useful information that answers questions readers might have*

*- A conclusion that summarizes the main points*

*Make article in simple language that average person can follow.*

*Make sure to naturally include these keywords throughout the article: [keywords]*

*The article should be detailed enough to provide real value to readers, typically between 1300-2000 words*

THIRD REFINEMENT:   
Write an SEO-optimized blog post on the following topic: [short description]

Guidelines:

Tone & Readability:

Use simple, clear language that the average reader can easily understand.

Keep paragraphs short (maximum of 2 sentences each) for easy reading.

Structure:

Start with a catchy, compelling title that encourages clicks.

Write an engaging introduction that explains the topic and why it matters to the reader.

Organize content into clear sections with descriptive headings.

Include useful, well-researched information that answers likely reader questions.

End with a concise conclusion summarizing key takeaways.

SEO Requirements:

Naturally incorporate the following keywords throughout the article: [keywords]

Ensure the keywords appear in the title, headings, introduction, and conclusion where appropriate.

Length & Value:

Provide detailed, high-value content between 1,300–2,000 words.

Ensure the article offers practical, relevant, and actionable insights for the target audience.

FOURTH REFINEMENT:  
*Write an SEO-optimized blog post about: [short description]*

*Use simple language and keep paragraphs short (1-2 sentences each).*

*Target word count: 1,300–2,000 words.*

*Naturally include these keywords: [target keywords]*

*Also optimize for related keywords that are relevant to the topic - focus especially on the obvious ones.*

*Ensure the blog post title is under 60 characters.*

*Maintain a consistent tone of voice throughout the entire post.*

*Structure with clear headings and subheadings.*

*Include an engaging introduction and a concise conclusion.*

## Product description generation

*Create an SEO-optimized product description for the following product: [title],*

*using the original description: [description].Return both the product title and the optimized*

*description, formatted in a clear, readable text structure. Make it all in one, not seperately*

*product description and title*

*Optimize the description for the following keywords: [keywords].*

**Version 2 (First Refinement):**

*Create an SEO-optimized product description for the following product: [title],*

*using the original description: [description].*

*Return both the product title and the optimized description,*

*formatted in a clear, readable text structure. Make it all in one, not seperately product description and title*

*The description should be 450-700 words long. Use simple, easy-to-understand language and write in short paragraphs (1-2 sentences each). Optimize the description for the following keywords: [keywords]. Also optimize for other similar keywords, especially the obvious ones.*

**Version 3 (Current/Final Refinement):**

*Create an SEO-optimized product description for the following product: [title], using the original*

*description: [description].*

*Return both the product title and the optimized description, formatted in a clear, readable text*

*structure. Make it all in one, not seperately product description and title. The product title*

*should be shorter than 60 characters.*

*The description should be 450-700 words long. Use simple, easy-to-understand language and write in short paragraphs (1-2 sentences each). Avoid hard-to-read sentences.*

*Optimize the description for the following keywords: [keywords]. Also optimize for other similar*

*keywords, including obvious ones and longer-tail keywords not explicitly provided.*

**VERSION 4**

*Create an SEO-optimized product description for the following product: [product title],*

*using the original description: [product description]*

*Return both the product title and the optimized description, formatted in a clear, readable text structure. Make it all in one, not seperately product description and title. The product title should be shorter than 60 characters.*

*The description should be 450-700 words long. Use simple, easy-to-understand language and write in short paragraphs (1-2 sentences each). Avoid hard-to-read sentences. Maintain a consistent tone throughout the entire description.*

*Optimize the description for the following keywords: [keywords]. Also optimize for other similar keywords, including obvious ones and longer-tail keywords not explicitly provided.*

**VERSION 5:**

*Create an SEO-optimized product description for the following product: [product title],*

*using the original description: [short description].*

*Return both the product title and the optimized description, formatted in a clear, readable text structure. Make it all in one, not seperately product description and title. The product title should be shorter than 60 characters.*

*The description should be 450-700 words long. Use simple, easy-to-understand language and write in short paragraphs (1-2 sentences each). Avoid hard-to-read sentences. Write in a natural, conversational style that flows well from beginning to end.*

*Optimize the description for the following keywords: [keywords]. Also optimize for other similar keywords, including obvious ones and longer-tail keywords not explicitly provided.*